

Drug Repurposing - new opportunities



Drug Repurposing - new opportunities

NLO (Barend Bouma): Session moderation

CBG/MEB (Leon Bongers): Requirements for a 'successful' drug repurposing dossier

FAST (Benien Vingerhoed) – Socially responsible drug repurposing development

3DPharmXchange (Bianca Pauly): Clinical trials with repurposed drugs

NLO (Kolja): From Lab to Clinic to Patient

Radboudumc (Maaïke Oosterveer): Drug repurposing at Radboudumc

OostNL (Lema Maiwand): Drug repurposing from an investors perspective

Requirements for a 'successful' drug repurposing dossier; CBG/MEB (Leon Bongers)



Requirements for a “successful” drug repurposing dossier

Leon Bongers

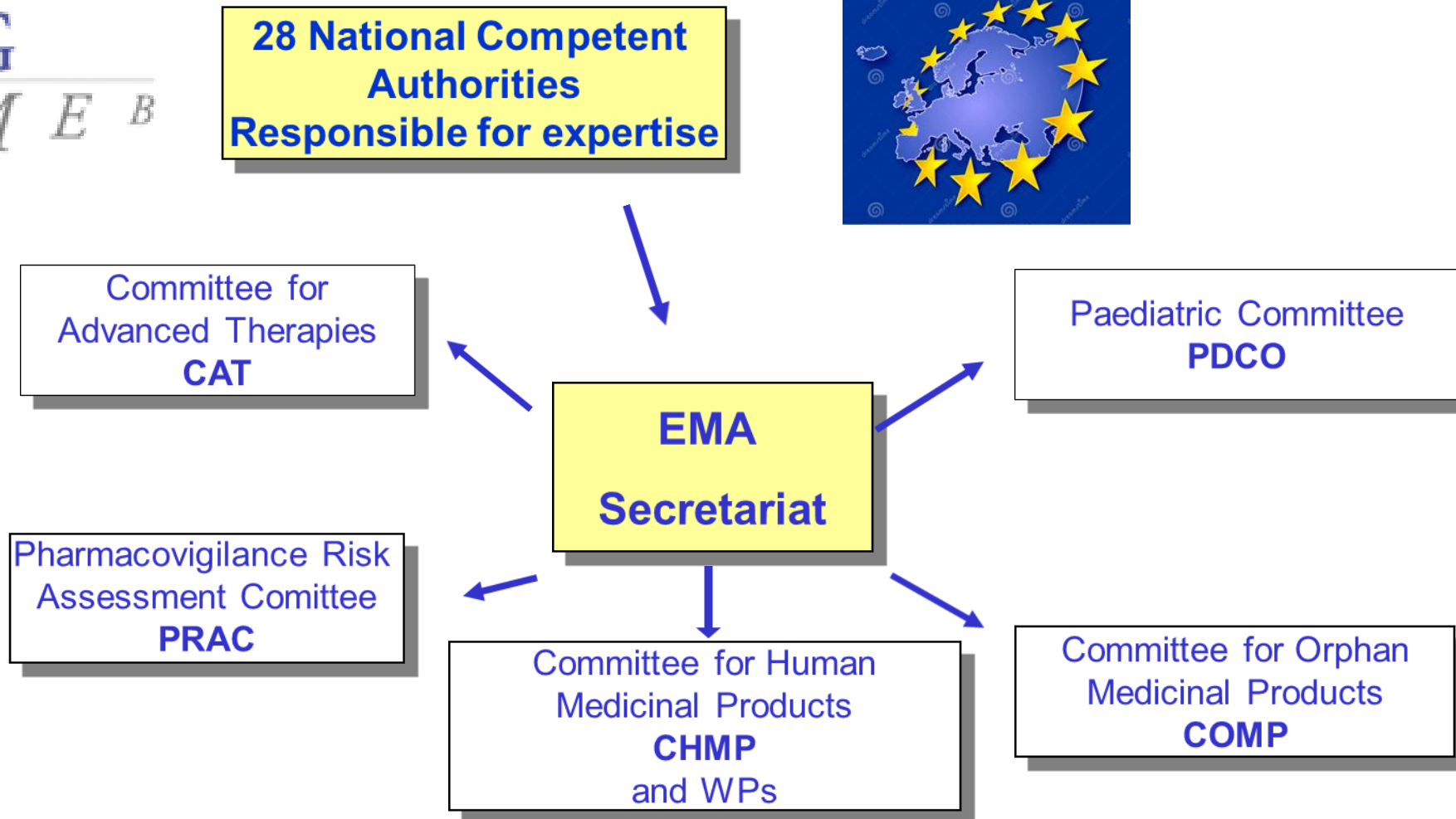
Board secretary (since 2007 MEB, since 2021 Board secretary)

Education: MSc Medical Biology, Amsterdam, 1991

Declarations

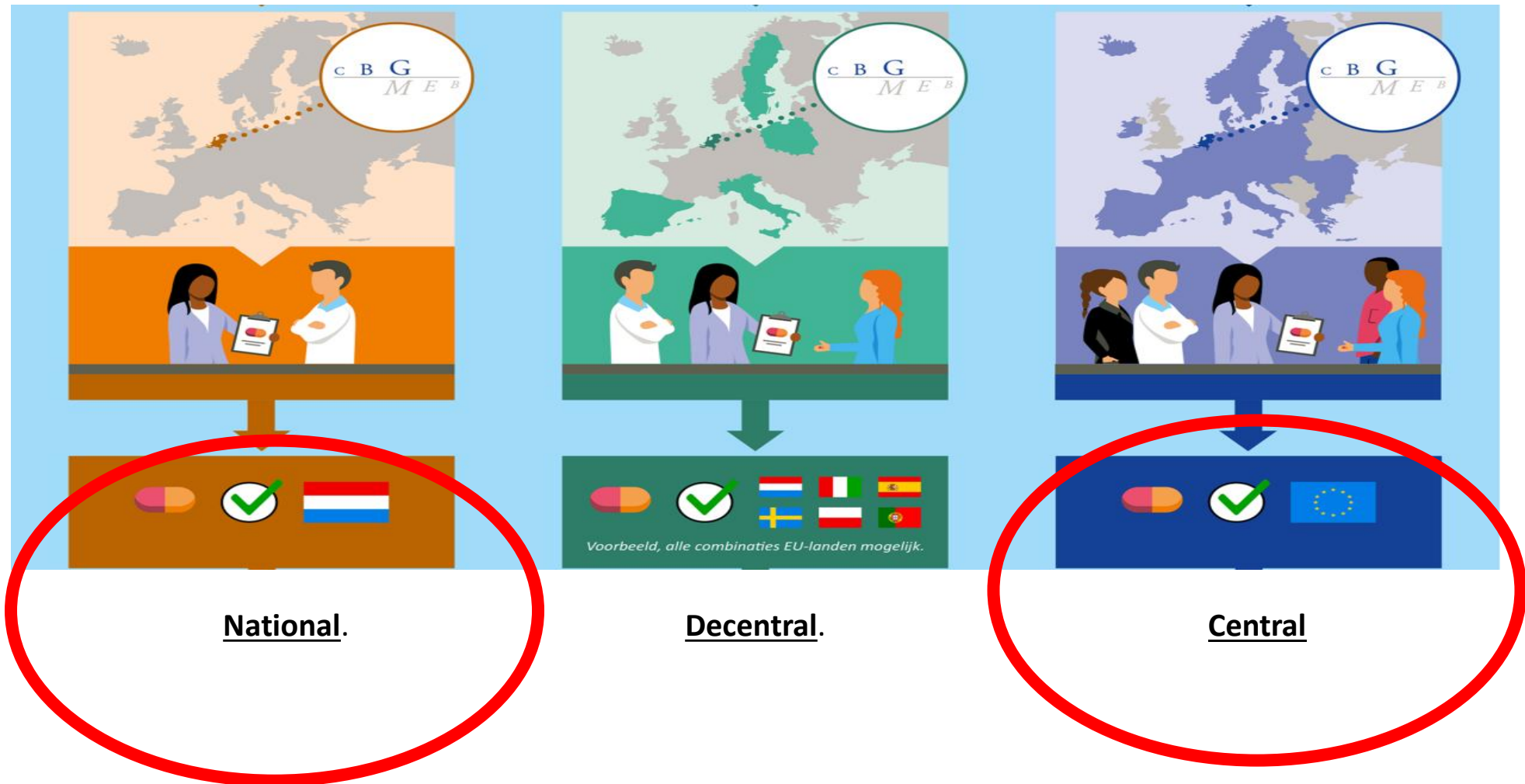
$$\frac{c \quad B \quad G}{M \quad E \quad B}$$

None



Decision routes

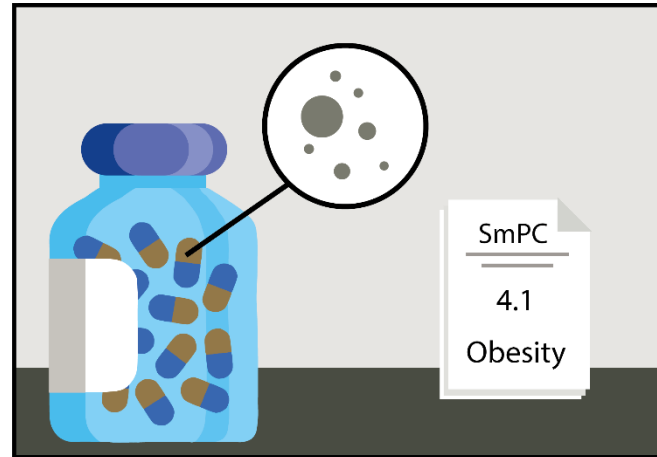
$$\frac{c \quad B \quad G}{M \quad E \quad B}$$



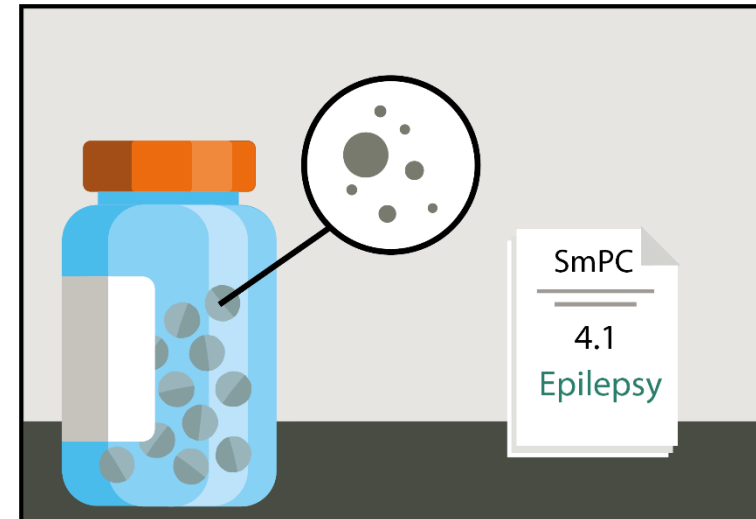
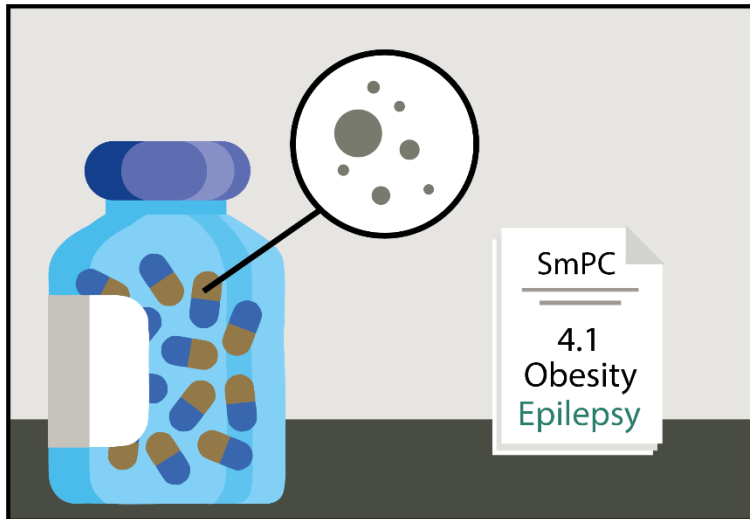
Extension of Indication vs. New MP based on known active substance

$\frac{C \quad B \quad G}{M \quad E \quad B}$

Extension of Indication
(C.I.6.a type II variation)



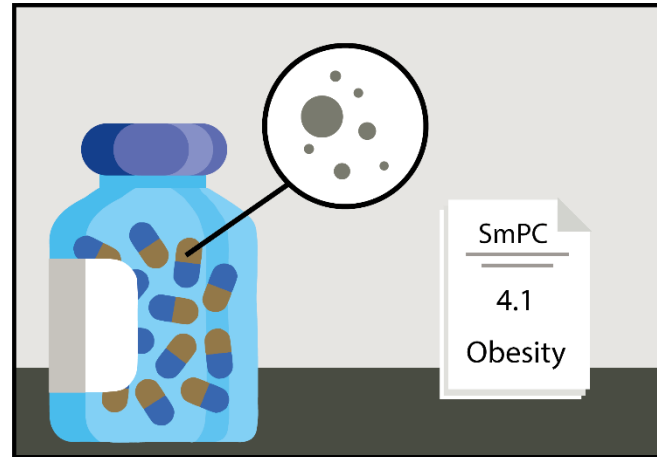
New MP based on known
active substance



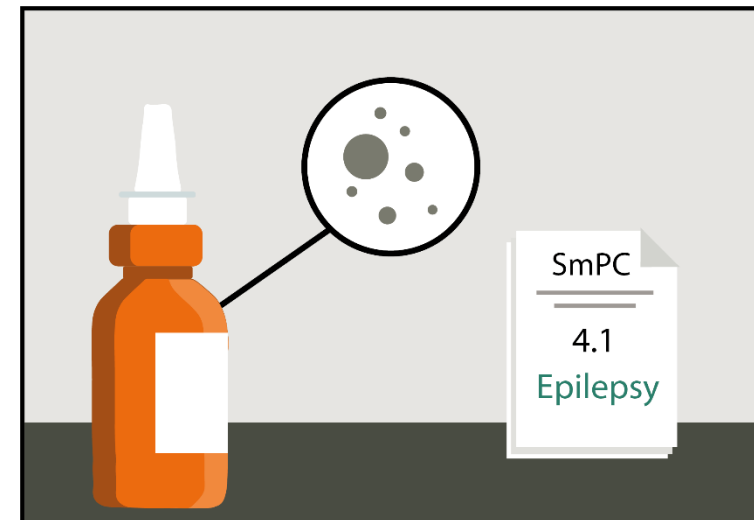
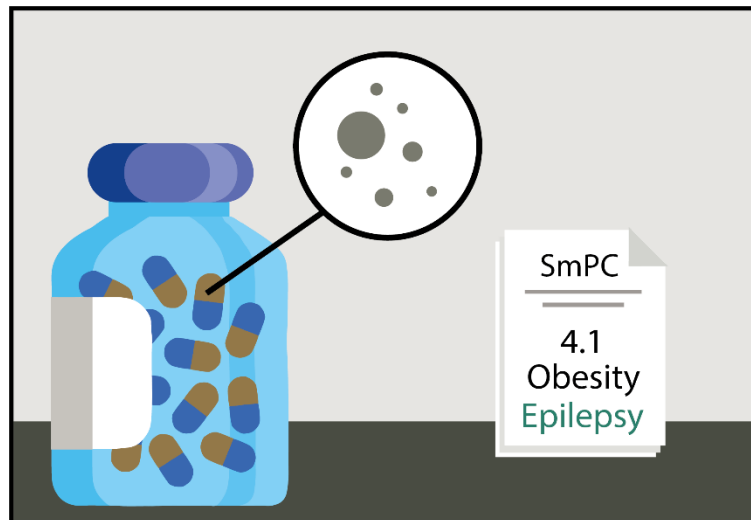
Extension of Indication vs. New MP based on known active substance

$\frac{C \quad B \quad G}{M \quad E \quad B}$

Extension of Indication
(C.I.6.a type II variation)



New MP based on known
active substance



MEB partners in the NL

$\frac{C \ B \ G}{M \ E \ B}$



Zorginstituut Nederland



Inspectie voor de Gezondheidszorg
Ministerie van Volksgezondheid,
Welzijn en Sport

$\frac{C \ B \ G}{M \ E \ B}$



- assessing medicines **through national route**,
- monitoring adverse reactions and risks

Another important statutory task is

- to provide **scientific advice** to pharmaceutical companies.

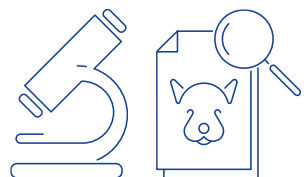
- The centralised procedure is compulsory for:
- **new active substances** to treat HIV, cancer, diabetes, neurodegenerative diseases, auto-immune and other immune dysfunctions, viral diseases,
- **medicines derived from biotechnology processes**, such as genetic engineering;
- **ATMPs**, such as gene-therapy, somatic cell-therapy or tissue-engineered medicines;
- **orphan** medicines (medicines for rare diseases);

It is optional for other medicines:

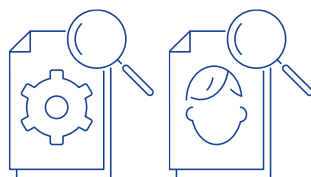
- containing new active substances for indications other than those stated above;
- that are a **significant therapeutic, scientific or technical innovation**;
- whose authorisation would be in the interest of public or animal health at EU level.

Support tools

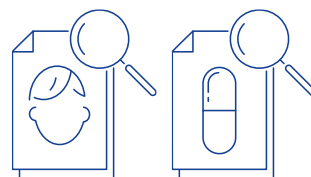
$$\frac{C \quad B \quad G}{M \quad E \quad B}$$



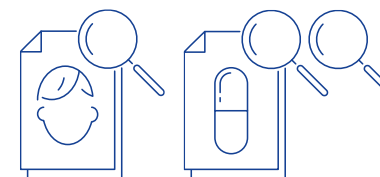
**Early
Research**



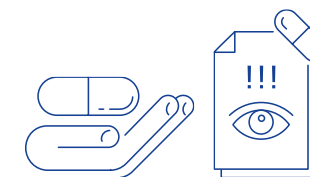
**Non-clinical and
First in Man**



**Clinical
exploratory**



**Clinical
confirmatory**



- **Authorisation**
- **Access decision**
- **Post-licensing evidence**

Innovation Task Force and EU-IN

Scientific Advice (MEB) - Scientific Advice/Protocol Assistance (EMA)

PRIME support

ATMP certification

Orphan Drug Designation

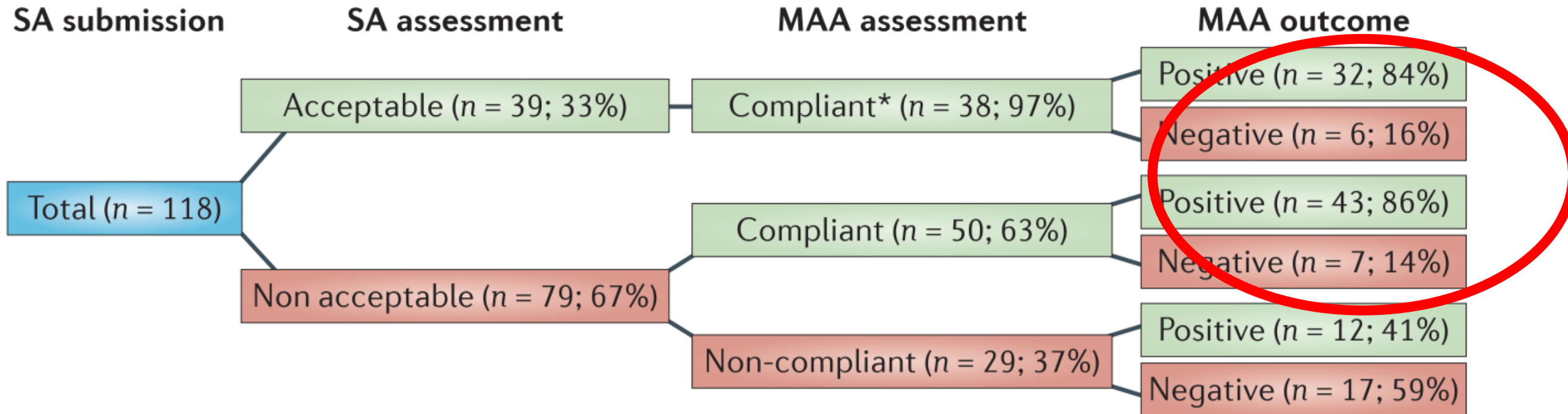
Paediatric Investigation Plan

Qualification of Novel Methodologies

SME briefings

Benefit of advice

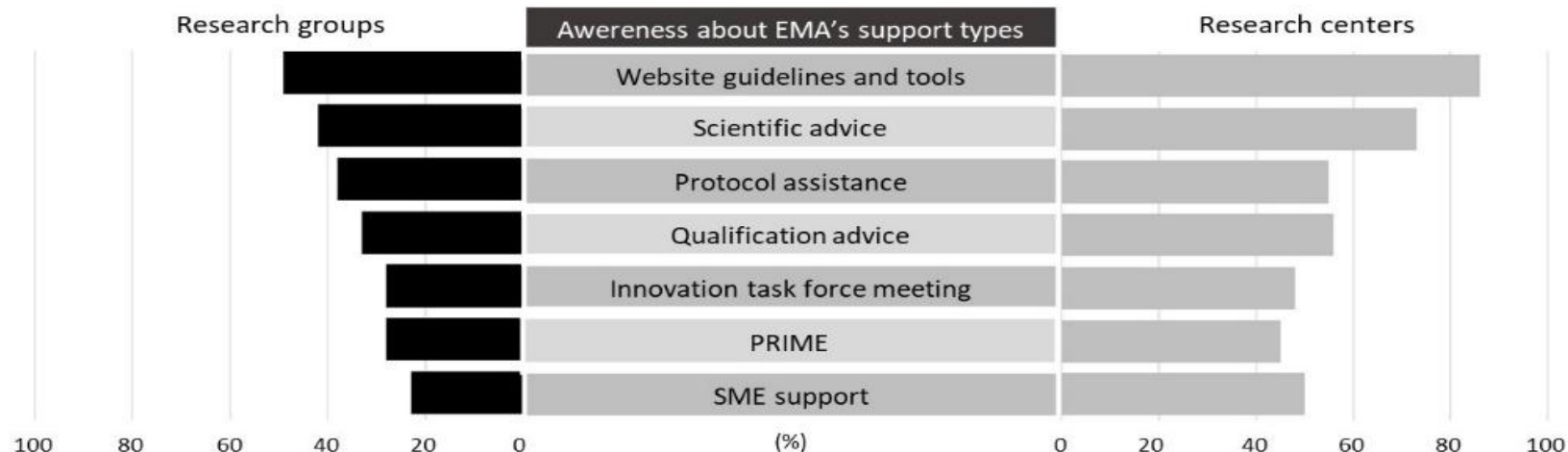
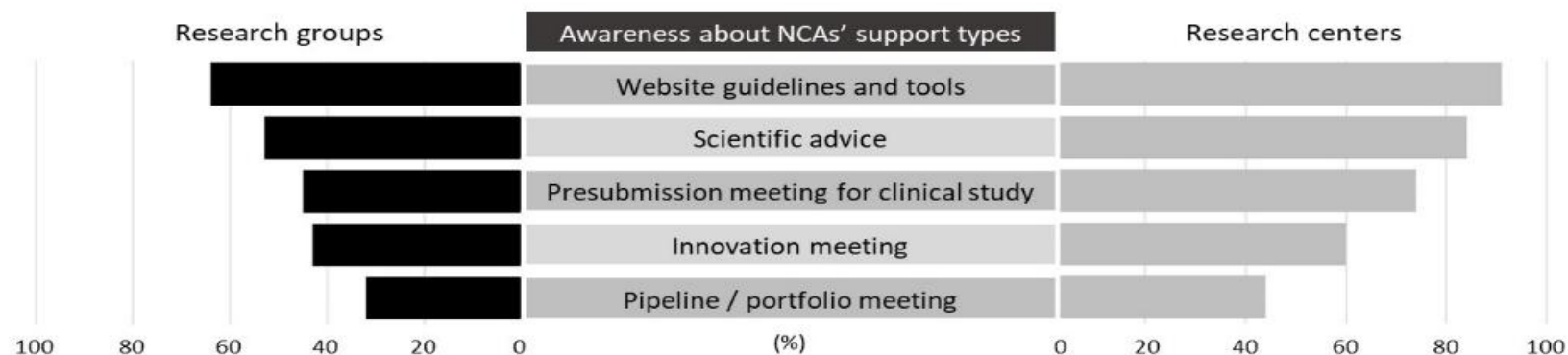
$$\frac{C \quad B \quad G}{M \quad E \quad B}$$



How can regulators facilitate drug repurposing? Knowledge on possibilities.

Academics' awareness of regulatory support

Kallio et al., 2022, CPT



“Own” data

- Artikel 8(3) (full), 10a (Literature)
- *Own data*
- *Literature (peer reviewed, no information on older assessments)*

Abridged

- Artikel 10(1), 10(3), 10(4) files
- Generic, hybrid, biosimilar

Literature:

Indication and use > 10 years in EU

Product used in literature must be identified

Product for MA, should be similar to product in literature

BRIDGING

Overview of 9 OMPs for which the EPARs contained references to existing clinical data.

$\frac{C}{M} \frac{B}{E} \frac{G}{B}$

indication
inherited condition called congenital adrenal hyperplasia (CAH)
eosinophilic oesophagitis
epilepsy
chronic thromboembolic pulmonary hypertension
muscle stiffness
hypoparathyroidism
cerebrotendinous xanthomatosis
Cushing's syndrome
epidermolysis bullosa (EB)

Product name	Type of data	Source*	
		Lit	RP
Efmody	Pharmacokinetics & pharmacodynamics	X	X
Jorveza	Pharmacokinetics & pharmacodynamics	X	
	Clinical pharmacology	X	
	Pharmacokinetics	X	
Fintepla	Pharmacokinetics		X
Trepulmix	Target dose determination	X	
Namuscla	Safety	X	
Natpar	Safety	X	X
Chenodeoxycholic acid Leadiant	Bile acid kinetics	X	
	Safety		X
Ketaconazole HRA	Clinical use data	X	
Filsuvez	Pharmacokinetics & pharmacodynamics		X
	Phase III (supportive study)		X

*Lit = literature, RP = reference product.

Example case

$\frac{C \ B \ G}{M \ E \ B}$



sevier, Inc.

1963: MA
Appetite
suppressant

1996: withdrawn
Cardiac valve
abnormalities

2020: MA
Seizures
(Dravet syndrome)

1960 1970 1980 1990 2000 2010 2020
year

1985: 3 case reports of
fenfluramine use in seizures

2022: EoI
Seizures
(Lennox-Gastaut syndrome)

Example case

$\frac{C \ B \ G}{M \ E \ B}$



sevier, Inc.

Non-clinical data:

- Literature
- (Juvenile) toxicity
- Carcinogenicity
- DART

Non-clinical data:

- No new studies

Clinical data:

- Literature for pharmacokinetics
- 5x phase I, 4x phase III

Clinical data:

- New pivotal phase III trial

2020

2021

2022

2023

year

- ADVICE (MEB)
 - ADVICE (EMA)
 - ADVICE (ZIN)
-
- Think internationally



**GOEDE
MEDICIJNEN
GOED
GEBRUIKT**

Socially responsible drug repurposing development

- FAST (Benien Vingerhoed)



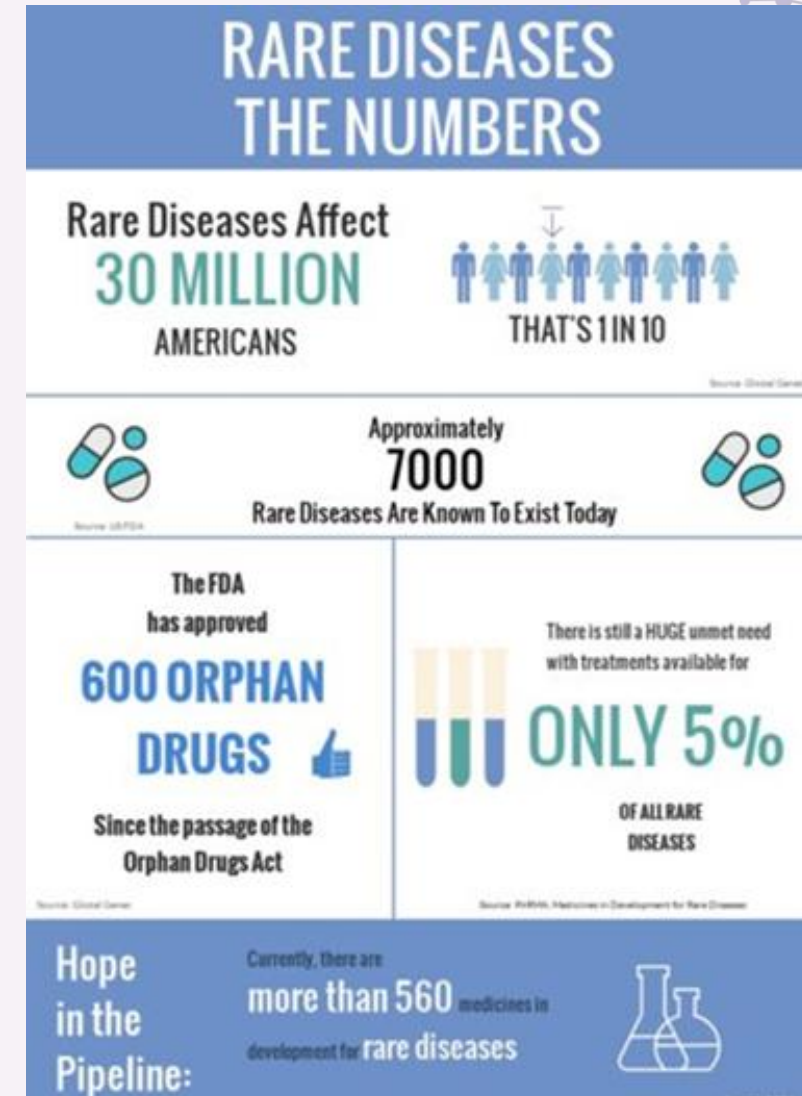
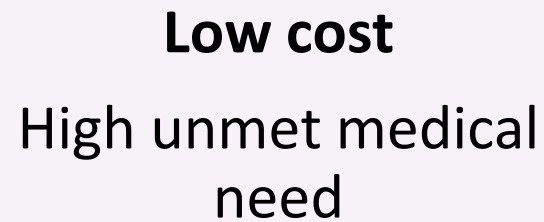
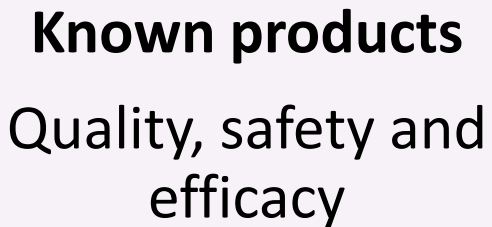


FAST

CENTRE FOR FUTURE AFFORDABLE
SUSTAINABLE THERAPY DEVELOPMENT

Socially responsible drug repurposing development

Benien Vingerhoed, managing director FAST



From daily practice to preferred route...

- Off label use



- Registered indication



The dilemma

Perspectives > Second Opinions

A Price Jump From Pennies to \$20/Pill for the Same Drug

— Drug pricing should be subject to stricter regulation

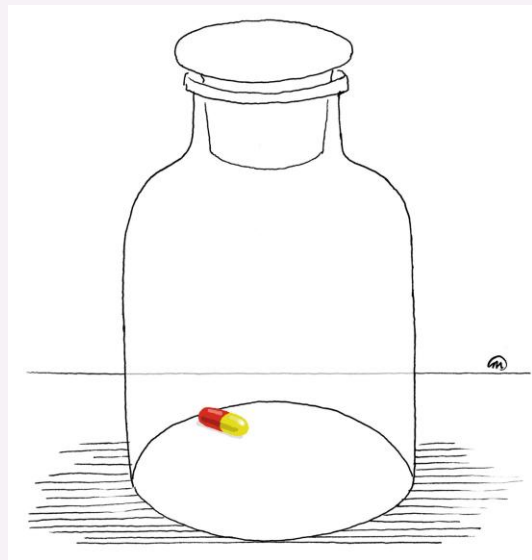
by Robert M Kaplan, PhD, and Michael H Weisman, MD

October 12, 2023 · 4 min read

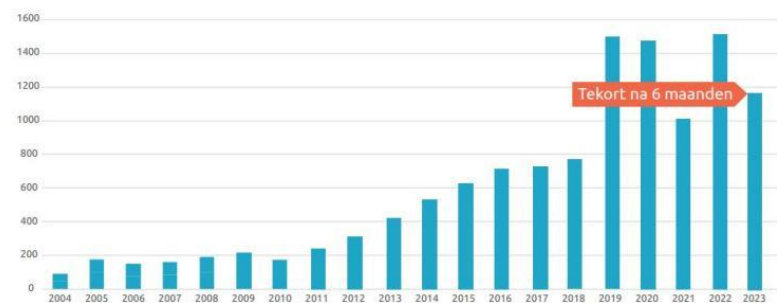


Hijackers give
drug repurposing
a bad name

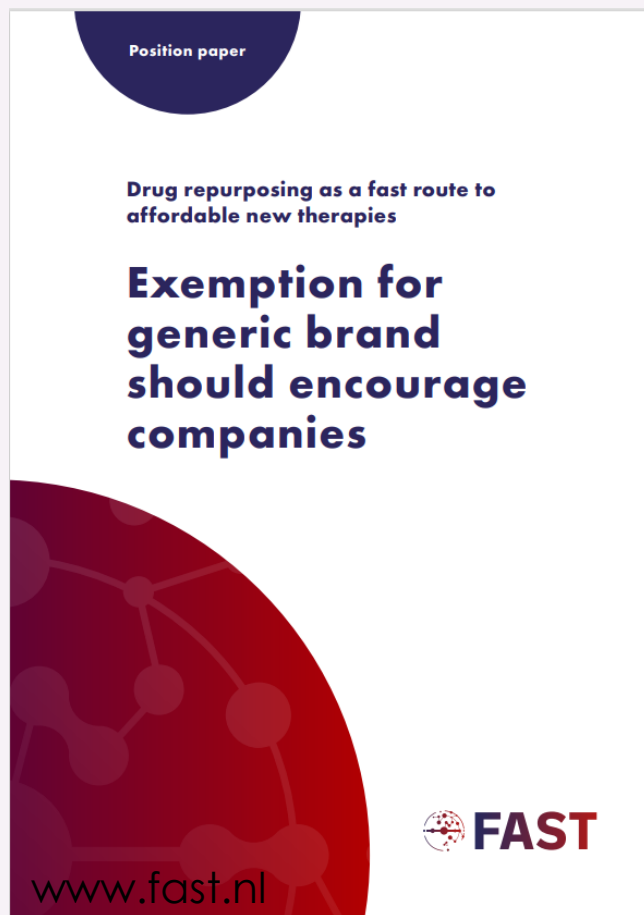
The challenge



Aantal geneesmiddelentekorten

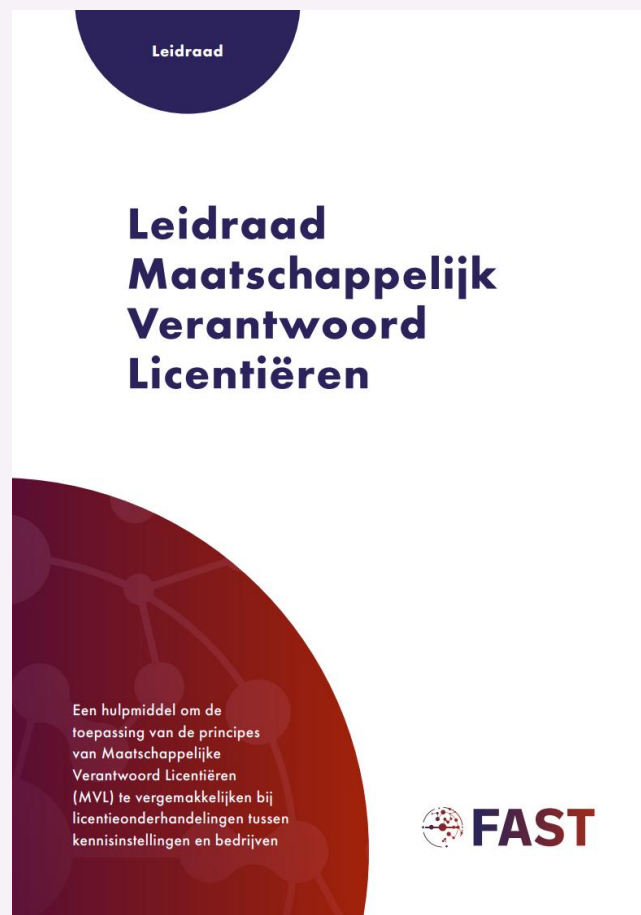


A system solution is needed...



and demonstrators to show development is possible...

..in a societal responsible way.



www.fast.nl

Technology Transfer License negotiation model
for the application of Socially Responsible
Licensing principles in licensing negotiations

FAST hub for Rare diseases and drug repurposing

Platform

- Connectivity between the UMCs and private parties working on therapies for rare disease and drug repurposing

Guidance

- Roadmaps and guidelines on drug repurposing and therapy development rare diseases

Pioneering

- Pilots with access models & pricing and new collaborations incl funding demonstrator projects

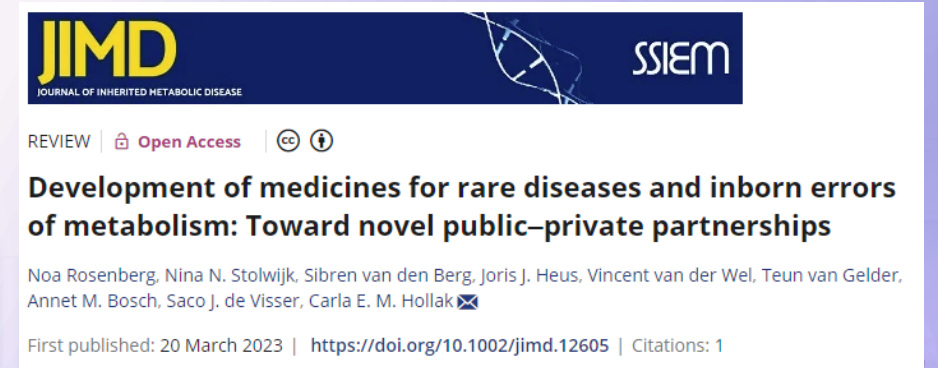
Research

- Research on demonstrator projects that contribute to system solutions

From case to system approach

- New Public Private partnerships
- Piloting with SRL and steward ownership
- Demonstrators
 - Pepper therapeutics (with Support Casper)-phenformine for pancreatic cancer
 - Guanarep (with Orfenix) – guanabenz for white vanishing matter
- Alternative pricing models
- Drug Repurposing Venture Challenge
- REMEDI4ALL

We Are Stewards



The European Journal of Health Economics
<https://doi.org/10.1007/s10198-024-01731-w>

ORIGINAL PAPER

Drug pricing models, no 'one-size-fits-all' approach: a systematic review and critical evaluation of pricing models in an evolving pharmaceutical landscape

Evert A. Manders^{1,2} · Sibren van den Berg^{1,2} · Saco J. de Visser^{1,3} · Carla E. M. Hollak^{1,2}

Received: 31 May 2024 / Accepted: 10 October 2024
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Medical Isotopes

Rare Diseases

ATMPs

Infectious Diseases

Therapy develop...

Funding

Innovative method...

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Courses

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Featured Topics

How can the lack of formal documentation in patient involvement activities be...

ATMPs

The absence of formal documentation has been a barrier in effective patient involvement in our development

EUROPEAN MEDICINES AGENCY
SCIENCE · MEDICINES · HEALTH

02 December 2024

EMA/CHMP/CMP/236/2024/466/2025 Rev. 1

Committee for Medicinal Products for Human Use (CHMP)

Reflection paper on the current regulatory testing requirements for medicinal products for human use and opportunities for implementation of the 3Rs

Draft

Public consultation on current regulatory testing

Difference Orphan designation and marketing authorisation

Rare Diseases

I am curious to know the difference between an orphan designation and a marketing authorisation. Does an orphan

FAST

33



FAST | CENTRE FOR FUTURE AFFORDABLE
SUSTAINABLE THERAPY DEVELOPMENT

Thank you for your attention



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Clinical trials with repurposed drugs; 3DPharmXchange (Bianca Pauly)



Clinical trials

with repurposed drugs

Bianca Pauly

3 June 2025, From Molecule to Business event

De novo vs repurposed drug development

De novo Drug Discovery and Development

4~8 years

5~7 years

1~2 years

Basic Study

Drug design

Experiment
in vitro

Experiment
in vivo

Phase 1 in
Clinical Trials

Phase 2 in
Clinical Trials

Phase 3 in
Clinical Trials

Drug
Registration

De Novo Drug Discovery and Development

- Low Success Rate
- Huge Cost and Time-consuming Development

Drug Repurposing

Drug Repurposing

- Known drug Safety
- Reduced Pharmacokinetic Uncertainty

Repurposed drug development (non-)clinical program

❌ Scenarios:

❖ New Indication

- Formulation/Strength
 - Same formulation and strength
 - Same formulation, different strength
 - Different formulation and strength
- Dose range
 - Higher/lower
- Safety profile
 - Same / different
 - Depends on indication
 - Example: the safety profile of a cancer drug is different than if this drug will be repurposed for hypertension
- Known Proof of Concept
 - Not known → first non-clinical trials

Repurposed drug development (cont.) (non-)clinical program

Same formulation, same or other dose

- ✘ Lower dose: None to limited non-clinical studies
- ✘ Higher dose: perform additional non-clinical study on higher dose to gather additional non-clinical data
- ✘ Probably skip phase I trial
- ✘ Phase II and III trials

Repurposed drug development (cont.) (non-)clinical program

Different formulation and strength/dose

✕ Probably full non-clinical and clinical package

➔ Ask for scientific advice for the (non-)clinical development program!

Phase II clinical trials with repurposed medicine

- ❌ Clinical phase: most expensive, time-consuming and risky part of drug development
- ❌ Phase II trial: designed and executed in an optimal fashion
 - ➔ lower the chance for failure, lower the numbers needed to treat, lower the costs.



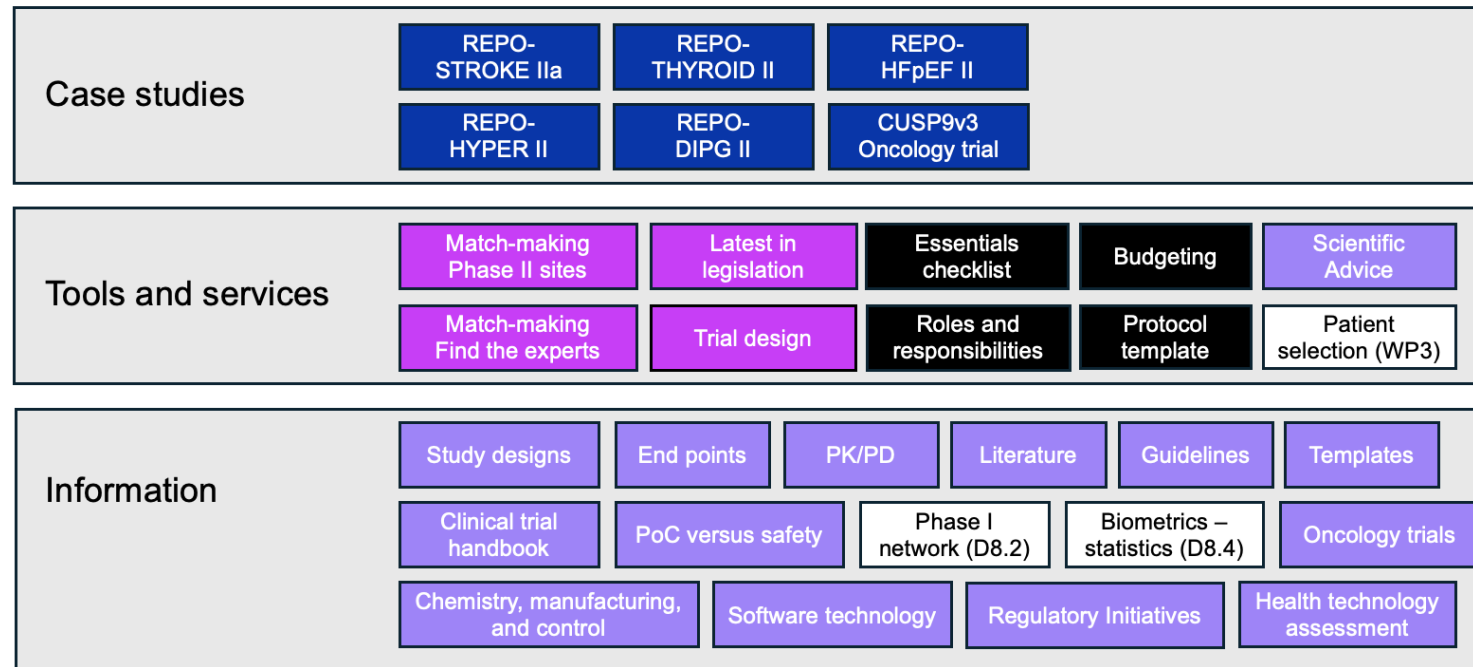
- ❌ A mechanism-based approach and innovative high-precision trials, in combination with drug repurposing have the potential to make clinical trials smarter, more effective and more efficient.

REPO4EU and phase II clinical trials

- ❌ Aim:
Develop resources to support investigators with conducting high-quality Phase II clinical trials with repurposed drugs
- ❌ Step 1: Compendium Phase II clinical trials with repurposed medicine including tools and services.
- ❌ Step 2: Present tools and services in the form of an online platform
 - ❖ Under development

Online platform: Phase II trials with repurposing drugs

A one-stop shop for tailor-made and efficient Phase II trials with repurposing drugs



Legends:



Summary

- ❌ Deviating from the 'original' drug product will extend the (non-)clinical program
- ❌ The REPO4EU online platform with extensive resources and tools with the aim to support investigators will include:
 - ❖ trial design tools, a protocol template supplement and an essentials checklist
 - ❖ self registry will be made available for match-making: 'Find the Experts' and 'Phase I and II Trial Centers'
 - ❖ Platform will be online in 2027

Until.....

the REPO4EU online platform is live, and you require advice or just want to validate your own concept, you can contact us



- ❌ 3D-PharmXchange provides drug development expert consultants in
 - ❖ Non-clinical, Toxicology
 - ❖ CMC, formulation
 - ❖ Regulatory Affairs
 - ❖ Clinical Science and Strategy
 - ❖ Clinical Operations
- ❌ Tailor-made, fit for purpose, mean & lean, cost-effective advice
- ❌ Integrated drug development strategy
- ❌ Clinical development plans
- ❌ Regulatory strategy

Your first question or consultation is free of charge

3D PHARM CHANGE

DEDICATED DRUG DEVELOPMENT XPERTS



3D PHARM  CHANGE

Bianca Pauly, Senior Consultant Regulatory Affairs



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Bianca Pauly



3d-pxc.com

From Lab to Clinic to Patient; NLO (Kolja Adamczyk)



FROM LAB TO CLINIC TO PATIENT

Challenges and Opportunities for Drug repurposing / patent control

Kolja Adamczyk – patent attorney pharma & life sciences

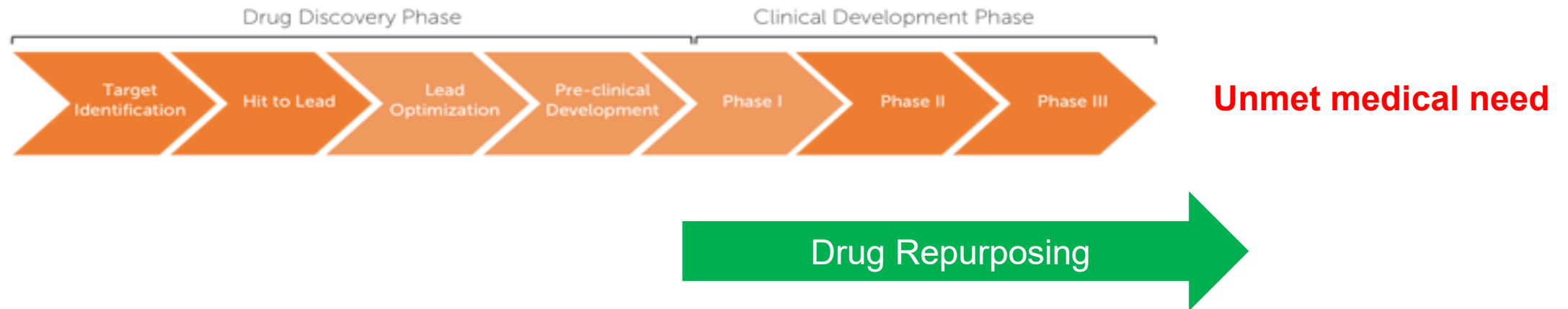
3 June 2025



Ultimate goal: new medicine in the pharmacy



Development for Drug Repurposing



- Known Drug Safety
- Reduced Pharmacokinetic Uncertainty

Examples of Success

- **thalidomide**: originally used as a sedative, now repurposed for multiple myeloma
- **propranolol**: originally, injectable for treating high blood pressure, thereafter developed as an oral drug for rare disease hemangioma

Drug repurposing to obtain new medical treatments

Opportunities:

1. **Faster Development:** safety profile of the drug is already known
2. **Potentially Lower Development Costs:** initial steps in drug discovery and development are omitted
3. **Reduced Development Risk:** Known pharmacokinetics and toxicity data lower the risk of failure in clinical trials
4. **New Uses for known Drugs:** Serving unmet medical needs and supporting personalized medicine

Challenges:

1. **Control:** on Development of Medical treatment / Patent control (!)
2. **Regulatory:** complexity and lack of streamlined approval pathways
3. **Data:** Need for robust data and innovative identification methods
4. **Pricing and Reimbursement:** Current frameworks don't support repurposed drugs

DRUG REPURPOSING, what is it?

For today's discussion the **definition** of drug repurposing is:

Generic off-patent drug molecule for use in the treatment of a new indication

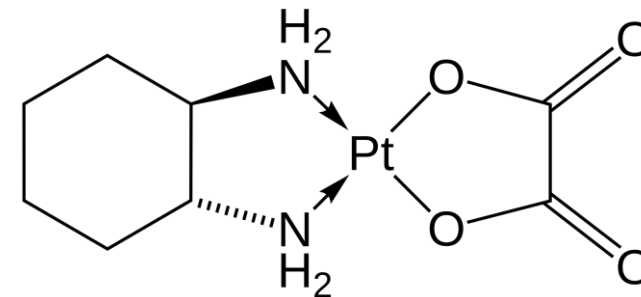
- can involve:
 - a new formulation
 - a new dose
 - a new dosage regimen
 - a new route of administration
 - a combination with further drug molecules (synergy! → network biology)
 - a new diagnostics assay

Example: 3D-printed cancer drug repurposing‡

Successful pre-clinical repurposing of **oxaliplatin**

Intravenous formulation → 3D-printed tablet, oral dosage form

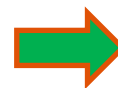
Colon cancer animal model: equally efficacious with a better safety profile



Patenting opportunities:



- Reformulation
- Dosage
- Route of administration
- Efficacy vs. side effects



raising funds for 1st in human clinical trial

WHY IS PATENTING BENEFICIAL



Comfort for investors - necessary funding

financial resources are required for clinical trials / registration

Pricing & Reimbursement (fair, reasonable)

Discussing and negotiating only possible with the patent proprietor of the repurposed drug



Control development / Market monopoly

for the generic drug for the repurposed new indication

Off-label use of the drug can be prevented or stopped
based on patent infringement



IP checklist for Drug Repurposing: road to clinic - details

PATENT STRATEGY

- **understand basics of the system – prevent self-created issues**
- understand cost milestones (quite predictable)
- **can never create patent strategy too LATE // review and address while executing**

PHARMA LEGISLATION / MARKET ENTRY

- Clinical trials regulation / market authorization
- pricing – reimbursement options

SPIN-OUT DUE DILIGENCE

- **proper chain of title for patents acquired?**
- sensible approach to cost-sharing and decision power?
- ensure you understand license terms
- **does patent scope match your activities?**
- access to follow-up inventions (~ University research group)?

SECRECY

- NDA's
- way of working / need to know
- **Awareness role/ training**



OWNERSHIP

- *NDA is not enough*
- employment contracts
- consultancy agreements
- joint research / contract research
- in-licensing

FREEDOM-TO-OPERATE

- **Generic drug?**
- competitor patent landscape
- stepwise – but identify major issues early

IP-RELATED LEGAL ISSUES

- Handling personal (e.g. patient) data? Data mining? → EU Data legislation (*GDPR, non-personal data, data governance act, data act, digital markets / digital services acts, AI act*)
- **loans / grants / tax incentives for innovation** ([Rijksdienst voor Ondernemend Nederland \(rvo.nl\)](https://www.rvo.nl))

Any questions? Feel free to reach out



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please, send an email if you
want a copy of the slides



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Drug repurposing at Radboudumc; Maaik Oosterveer



Drug repurposing at the Radboudumc

collaborating to Accelerate patient Access to Available and Affordable therapies

Maaïke Oosterveer, PhD

From Molecule 2 Business event
03-06-2025

To have a significant impact on health and healthcare



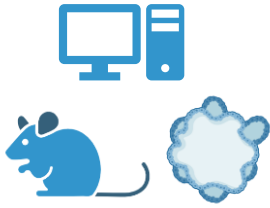
Drug Repurposing: our share

Medical Need



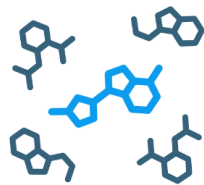
diagnostics

Target identification



*data/AI
(personalised) model systems*

Preclinical PoC



Dose optimisation



PK/PD modeling

Clinical PoC



*trial design / statistics
phase I studies*

Clinical validation
and registration

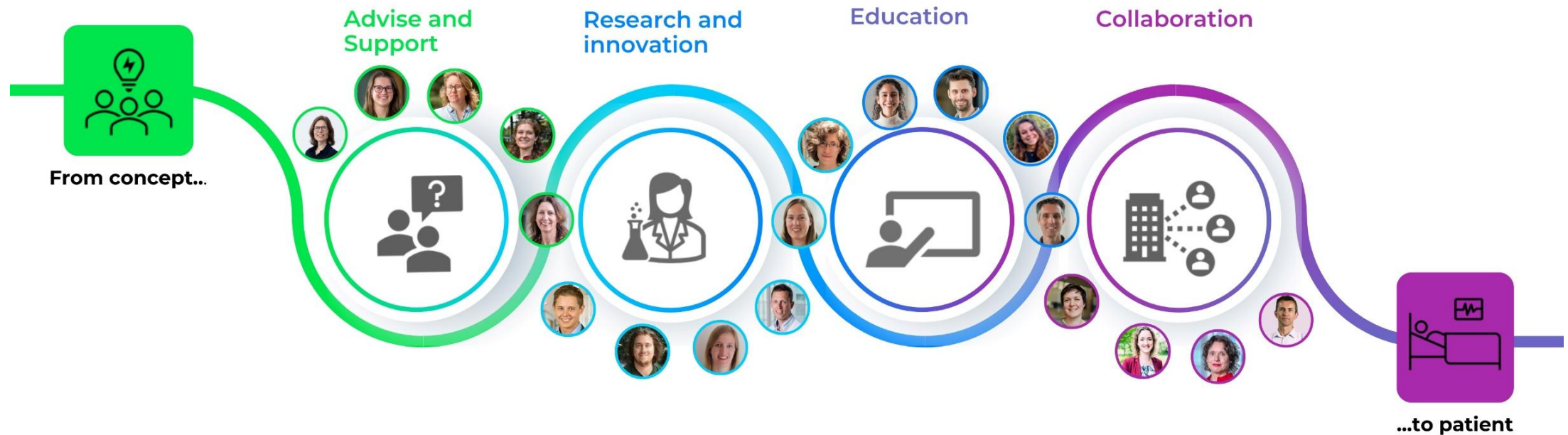


Radboudumc

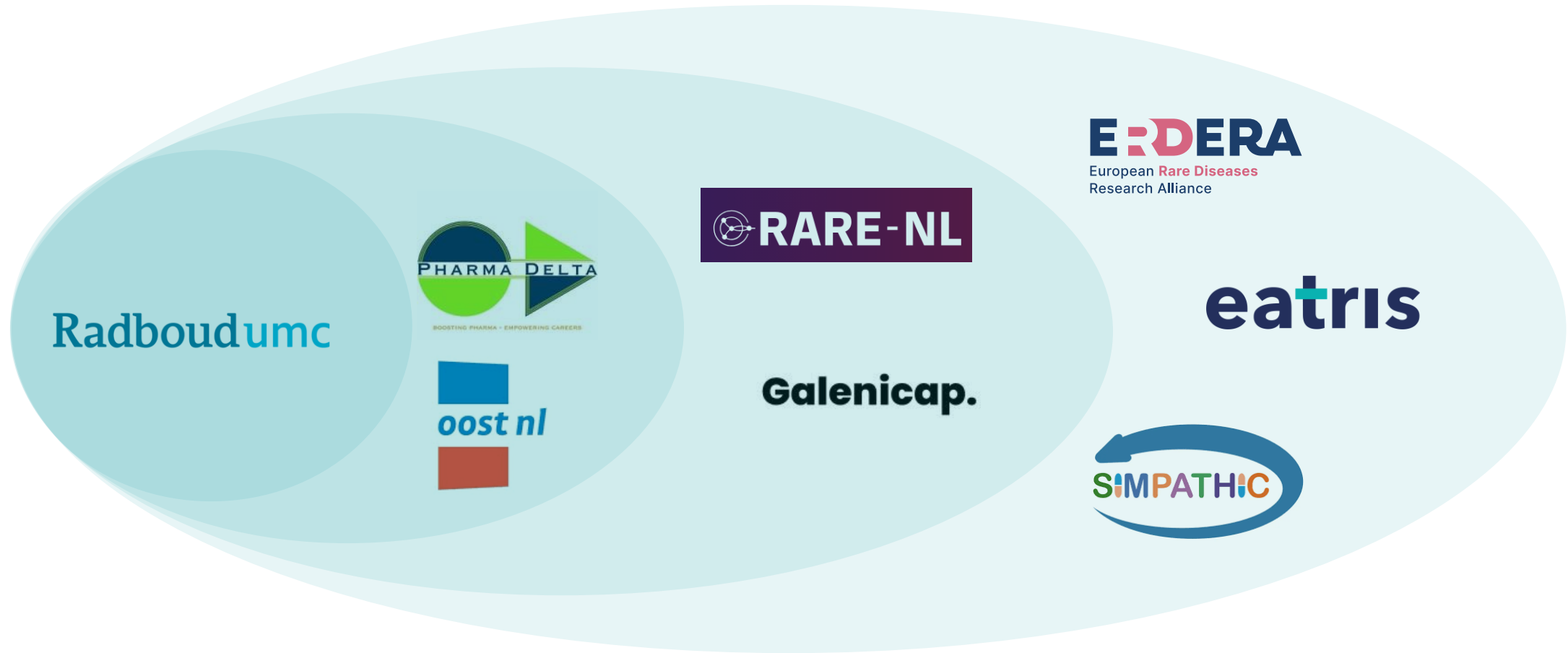
private partners

Therapy Accelerator for Rare Diseases

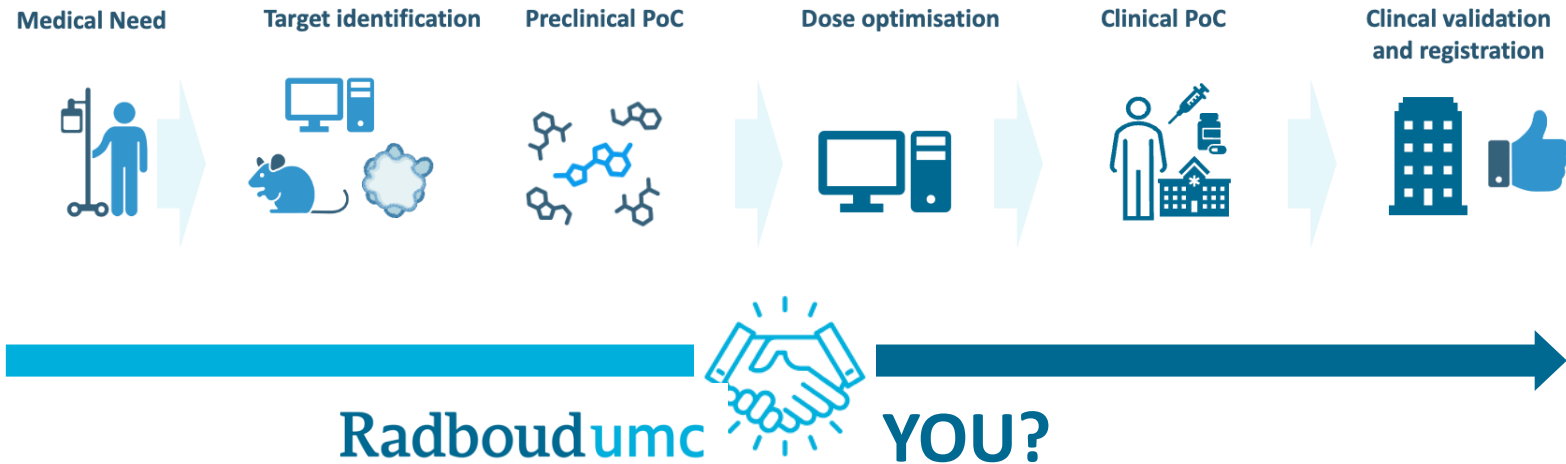
connect, educate, integrate, and collaborate to accelerate



Our position within the drug repurposing ecosystem



Let's connect and move forward together!



maaike.oosterveer@radboudumc.nl



 *follow us on LinkedIn*

Drug repurposing from an investors perspective; OostNL (Lema Maiwand)





Drug repurposing

An investor's perspective

Lema Meiwand
Oost NL

Disclaimer



Regional Development Agency Oost NL

- Capital, Business Development, and International
- Focus on Gelderland & Overijssel
- Health: Medtech – Diagnostics – Pharma
- Approx. 40 health portfolio companies

Fund information

- Public evergreen investment fund
- Need for regional and societal impact
- Total investment up to 5 million per company
- (Pre-) seed to series A/B

Important aspects for investors

- Technology
 - Proven (pre-) clinical data
 - Patent and a clear Patent strategy
- Businesscase
 - Clear unmet medical need
 - Market size
 - Reimbursement & pricing strategy
- Team
 - Validated experience
 - Complete team
- Exit
 - Clear exit strategy
 - Interest from pharmaceutical companies in specific field
- Co-funding
 - Strong consortium with enough capital and expertise

Vision on Drug Repurposing from private investors

- Different definitions and views on repurposing
- Drug repurposing is less attractive
 - Difficult to get any protection through patents
 - Low reward for investors
 - Risk for Off-Label Use
 - Difficult to get a good reimbursement strategy
 - No interest from big pharma

Successes in repurposing

BRAND NAME	ORIGINAL INDICATION	NEW INDICATION (YEAR)	PHARMA COMPANY	ANNUAL SALES ^a
GEMZAR	Anti-viral	Various Cancers (Various)	Lilly	\$1.72B
EVISTA	Osteoporosis	Invasive Breast Cancer (2007)	Lilly	\$1.09B ^b
PROSCAR ^c	Hypertension	BPH (1992)	Merck	\$741.4M
PROPECIA ^c	Hypertension	Male Pattern Baldness (1997)	Merck	\$429.1M
REVLIMID	Structural Analogue ^d	Multiple Myeloma (2006)	Celgene	\$4.28B
REVATIO ^e	Angina/ED	PA Hypertension (2005)	Pfizer	\$525.0M
RITUXAN	Various Cancers	Rheumatoid Arthritis (2004)	Biogen/IDEC ^f & Roche	\$1.2B ^g
TECFIDERA	Psoriasis	Multiple Sclerosis (2013)	Biogen/IDEC ^f	\$2.91B
THALOMID	Anti-Nausea	Leprosy (1998)	Celgene	
		Multiple Myeloma (2006)	Celgene	\$535.2M
VIAGRA ^e	Angina	Erectile Dysfunction (1998)	Pfizer	\$2.05B

Arakis	Acquired (2005)	Bought by Sosei – \$187.5M
Aspreva Pharmaceuticals	Acquired (2007)	Bought by Galenica – \$915M
ChemgeneX Pharmaceuticals	Acquired (2011)	Bought by Cephalon – \$230M
Cypress Bioscience	Acquired (2010)	Bought by PEG Ramius & Royalty Pharma – \$255M
Daniolabs	Acquired (2007)	Bought by VASTox – \$25M
Hypnion	Acquired (2007)	Bought by Lilly – \$315M
Saegis Pharmaceuticals	Acquired (2006)	Bought by Lundbeck A/S – \$27M
Somaxon Pharmaceuticals	Acquired (2012)	Bought by Pernix Therapeutic Holdings – \$25M
Synosia Therapeutics	Acquired (2011)	Bought by Biotie – \$121.5M
Vela Pharmaceuticals	Acquired (2006)	Bought by Pharmos – \$29.7M
BM Systems	Active	Pharma Services, Platform Technology
BioVista	Active	Pharma Services & Drug Candidate Pipeline
Camargo Pharma	Active	Consulting – Focus on FDA 505(B)(2) Process
Celentyx	Active	Pharma Service & Drug Candidate Pipeline-Immune
CureHunter	Active	Pharma Services & Drug Candidate Pipeline

Opportunities Repurposing

Big effect on healthcare:

- Reduce costs in healthcare system
- Potential impact by moving intramural care to extramural care

Current drugs can be repurposed for rare diseases

Faster impact as the route to market is shorter

Opportunities from Oost NL's perspective

Less capital needed to develop drug

Follow-up investment can be based on clinical data

Lower failure risk due to more (pre-) clinical data

Faster route to exit as drug development is shorter

What does Oost NL look for in DR companies?

- A (unmet) medical need
- Patent and patent strategy
- (pre-) clinical data set

As for the DR focus:

- New formulation
- New drug product with approved API
- New route of application
- Combinations of API
- Combination with applicator (device)
- New release profile

**Thank you
for your attention**

***East Netherlands
Development Agency***

