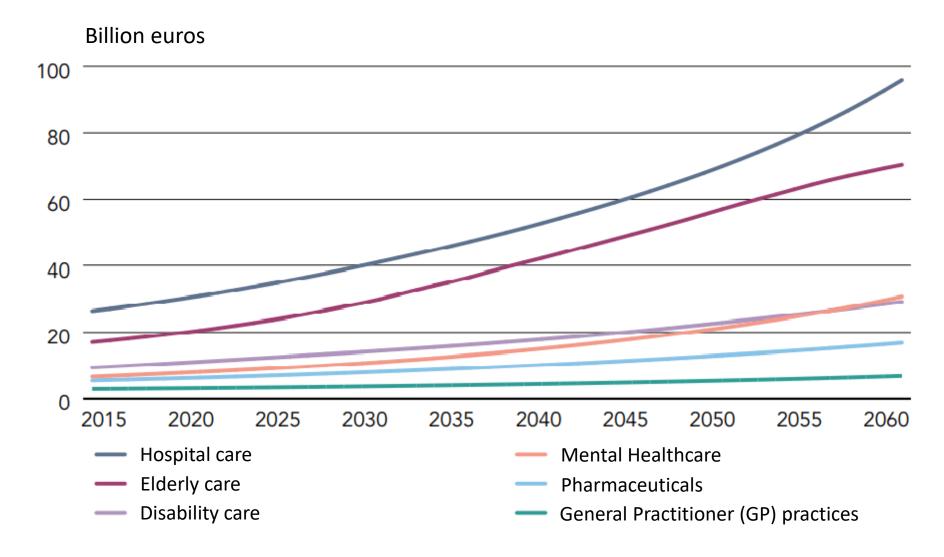


IMAGINE..



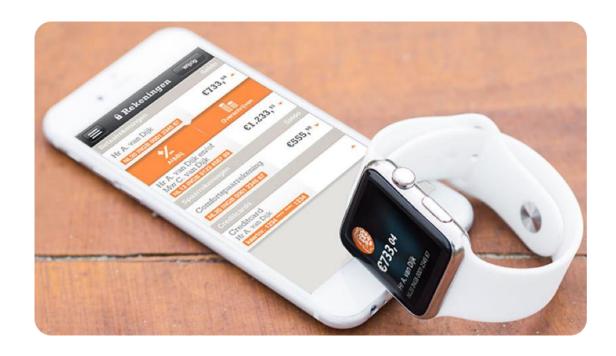
HEALTHCARE EXPENDITURES



Source: Vonk et al., 2020

AN ECOSYSTEMS APPROACH TO INNOVATION





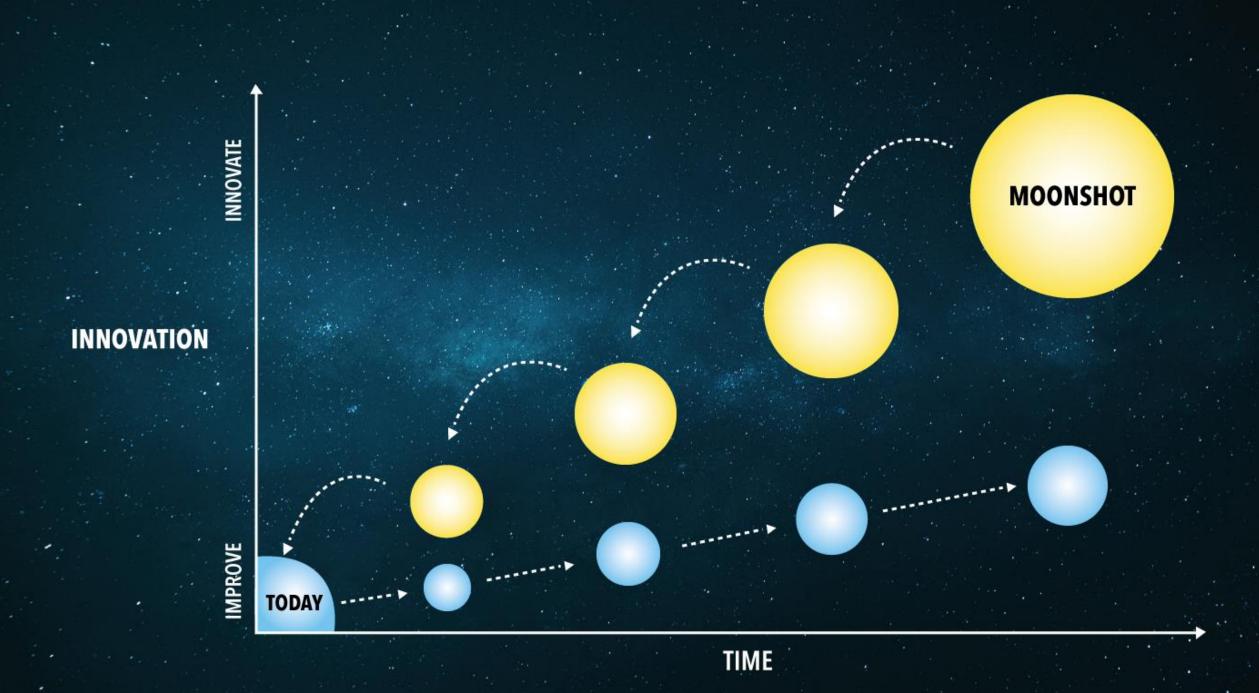
HEALTHY ECOSYSTEMS

- 1. The result of interaction between individual components/ people/ initiatives
- 2. Transformation of the current system requires overseeing the whole
- 3. Understand the influence of the individual components on the system
- 4. Shift focus to the future: what do you want to see



PILOT FATIGUE

- Altogether, 6.3 billion euros allocated for healthcare transformation across national programs
- Too much is lost in application procedures, accountability, etc
- Once pilots end, the incentive is gone and the sector reverts to old habits
- This needs to change...





MOONSHOT PROGRAM ARNHEM/NIJMEGEN

- GOAL: Developing a vibrant ecosystem where residents thrive by actively engaging with their community. Our aim is to develop a healthy living environment that reduces healthcare costs, alleviates the pressure on healthcare staff, and simultaneously promotes the well-being.
- We are forging an alliance between education, housing corporations, healthcare institutions, businesses, health insurers and local government.
- We aim for long-term sustainability by investing in technological innovations, health education, and community building.
- In our vision, aging is perceived as a continuous learning process. We promote Lifelong Learning (LLL) by organizing active engagement, stimulating the responsiveness and flexibility to address the challenges in the region, while also strengthening social bonds.



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