Digital Health Challenge Lab

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A-team
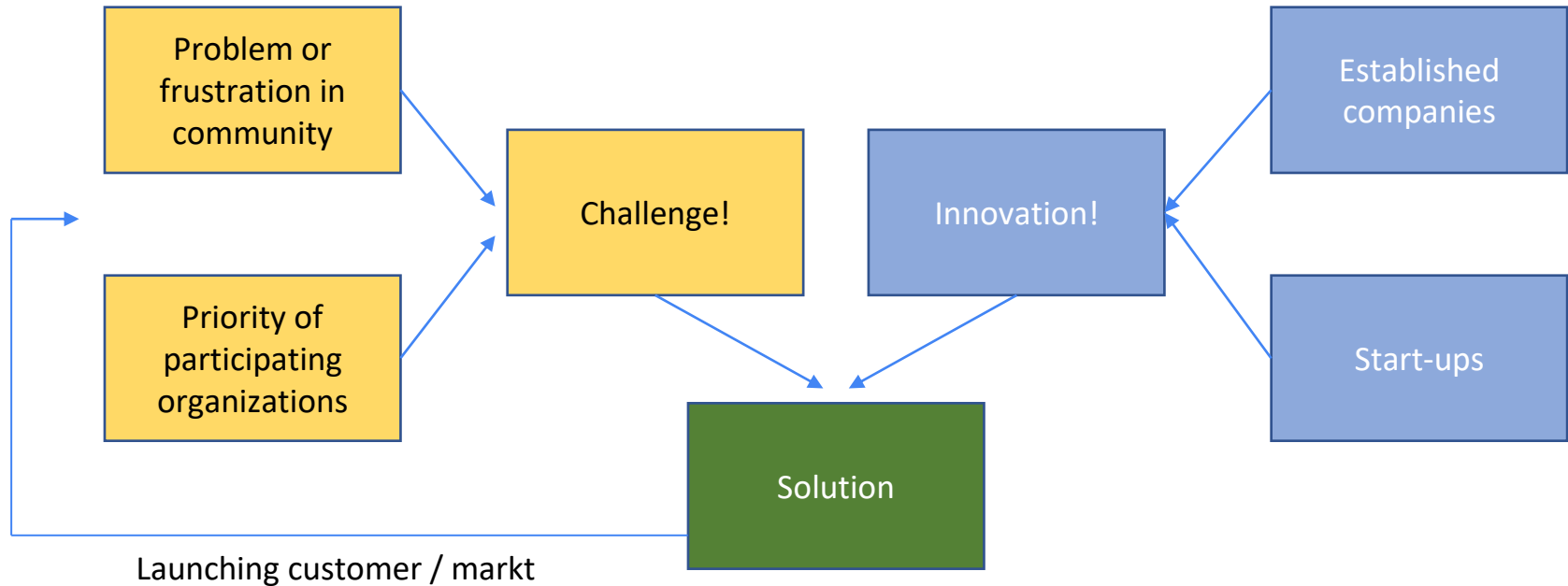
volkshuisvesting Arnhem

Rijnstate

rijnstad

DrieGasthuizenGroep
Zorgzaam en gastvrij sinds 1246

vivare

RIBW ARNHEM & VELUWE VALLEI

Challenge-based innovation

From fantastic solutions for non-existing problems to fantastic solutions for existing problems

Why do we participate?

Improving the efficiency and accessibility of healthcare

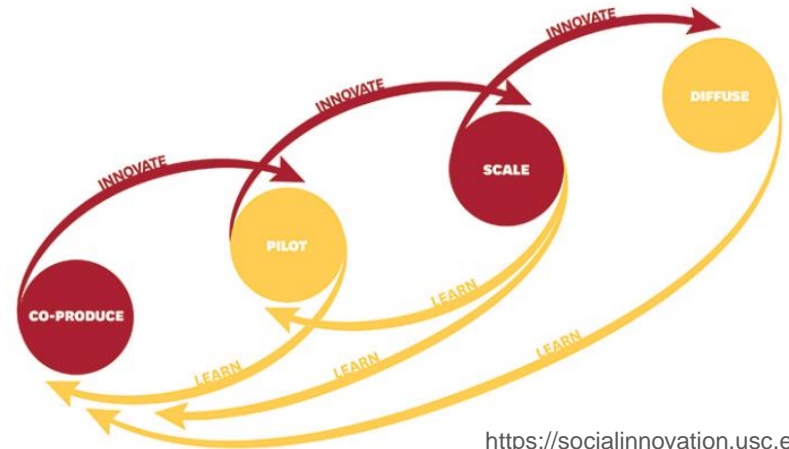Employee wellbeing

Inter-organizational collaboration

Empowering communities

(Digital) innovation

Contribution of the A-team

- Discuss potential challenges
- Test developing technology
- Scaling up, monitoring and evaluating the process
- Contribute to implementation of digital solutions
- Follow-up on affairs which are specific to one organization or do not require a digital solution

https://socialinnovation.usc.edu/

Directions for challenges

Many people feel lonely
Loneliness prevention for vulnerable (young) adults

We (the institutions) facilitate too much
Empower the community
Encourage getting involved
Increase self-reliance

A jungle of (professional) initiatives in the community
→ need for an overview (who is doing what) and for (sharing) data

Starthubs

ANATOMY OF A CHALLENGE

What is the policy problem we are trying to solve?

...

What is the scale of the problem?

...

Who does this problem affect? Be very specific. Who are the wider stakeholders?

Who?:

Stakeholders:

Why do we need to solve this now? What's the imperative?

What does success look like? What specific metrics will we measure to know we are having the right impact?

What causes the problem? Should we be addressing these instead?

...

Tell stories of different individuals. Explain their situation - the problem and what their life is like once it's solved.

Before:

After:

What evidence is there that this is a true problem that users want solved?
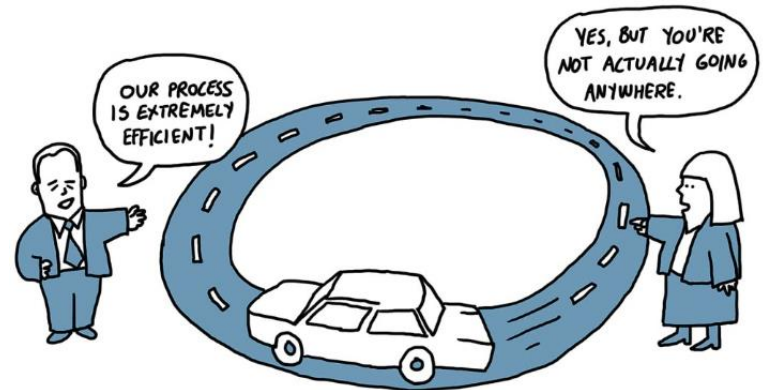
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Who will pay for this to be solved ... immediately? Who is the customer?

...

Lessons learned

- The importance of identifying and analyzing the problem before focusing on solutions.
- The importance of involving the community, including those who are hard to reach.

We love it when a challenge comes together