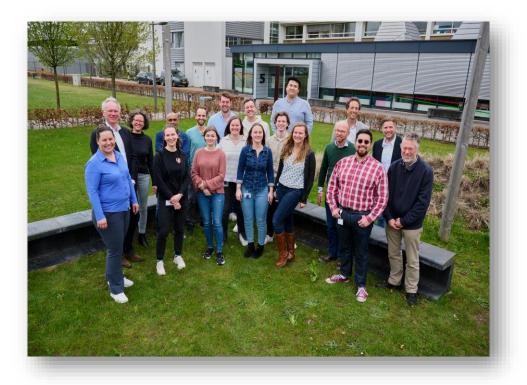
29<sup>th</sup> of June 2023



# Help, my freezer is failing!

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## Introduction



Start-up company on Noviotech Campus (Building M – 3<sup>rd</sup> floor) Around 20 employees and growing!



Near patient diagnostics focused on blood coagulation Develop point of care device



# Issue to address: Keeping samples cool



Bio-chemical samples required for testing

Samples must be stored cold to preserve their quality

Safely store samples in freezers preserving their quality



# But what if my freezer is failing?



## Expensive bio-chemical samples will heat up and may become unusable

Cost money - impact on planning - general stressful situation

#### Possible solutions:

- Always have a back-up freezer running
- Contract for back-up freezer

### Alternative proposed solution:

• Sharing a back-up freezer

**But** ...

- Quite expensive
- Still expensive and not 100% reliable

### Benefits

- Share the costs
- Always ready for emergencies





What are your thoughts?