

DIGITAL HEALTH



TWO CLUSTERS

HEALTH

1. DRUGS DISCOVERY & DEVELOPMENT
2. DIGITAL HEALTH
3. HEALTHY BRAIN

HIGH TECH

4. CHIP INTEGRATION
5. RF TECHNOLOGY

WHY DIGITAL HEALTH?

Healthcare is under pressure:
Aging population, multi-morbidity, cost and personnel

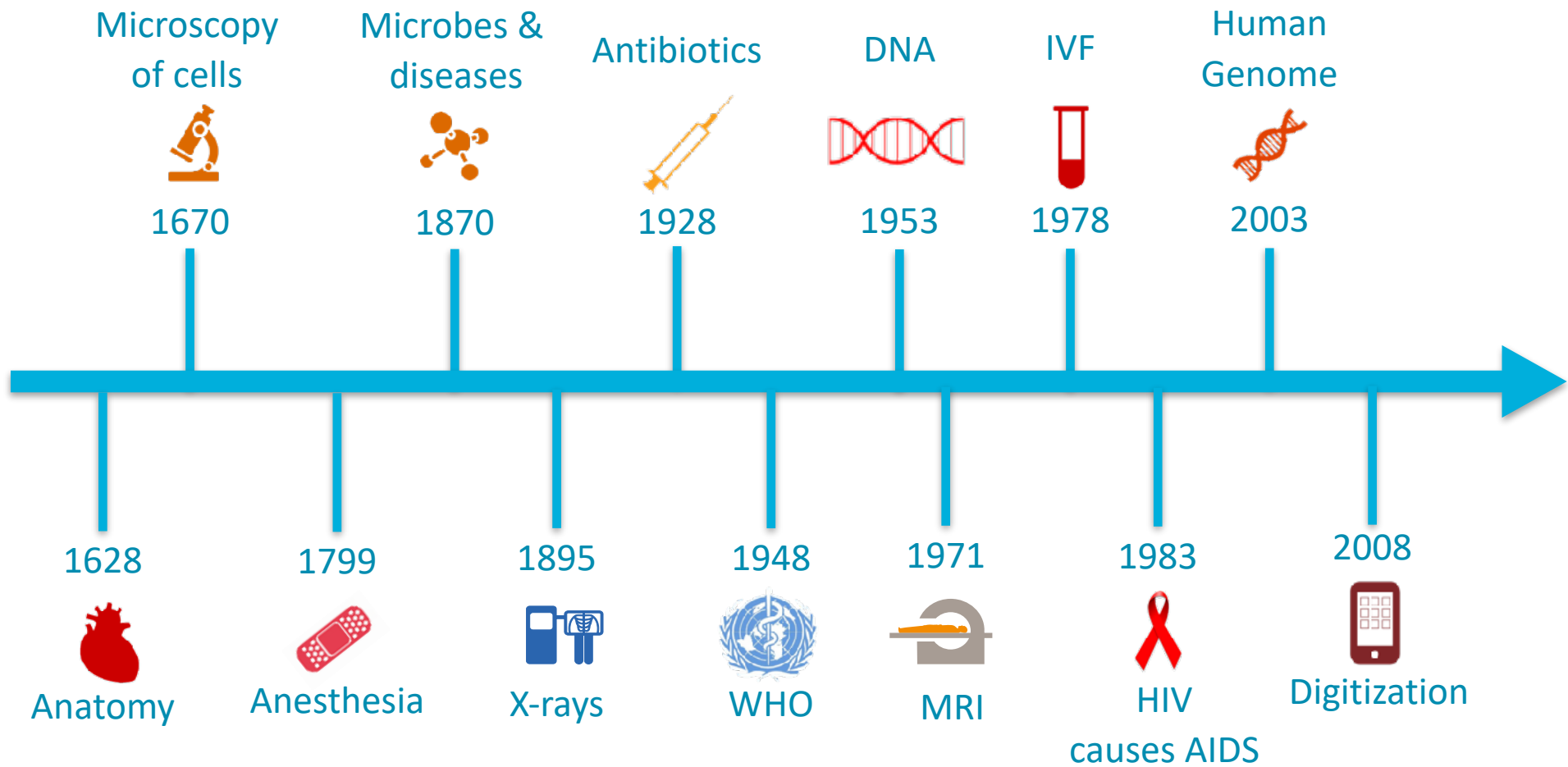
Major societal challenge for Nijmegen, NL and EU

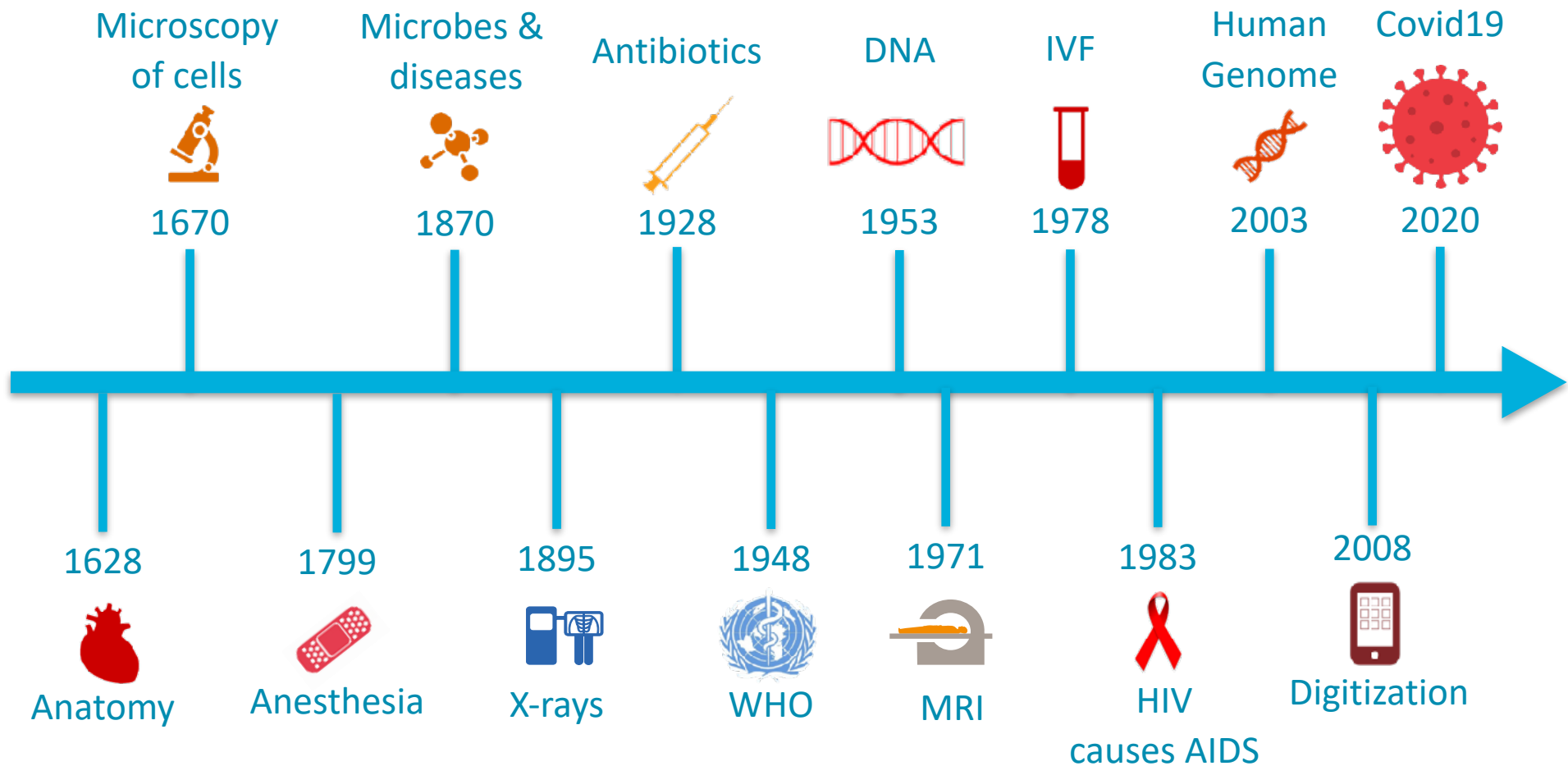
Digital Health has the potential to improve quality and efficiency of
health(care) & welfare

(Zorginnovatieagenda 2022, NL)











Accelerated digitization up to 7 years



Video consultations

Remote monitoring

Apps

Wearable devices

Audio recordings



Some Facts

Large health sector (+/-600 institutions)

1/4 people have job that's related to healthcare

Human Capital Digital Health
(Radboudumc, RU, HAN, ROC etc.)

Innovative Digital Health companies (+/-50)

20-25% Startups related to Health / Healthcare

Participation 'Nijmegenaren' and patients

OUR DIGITAL HEALTH ECOSYSTEM



OUR DIGITAL HEALTH ECOSYSTEM



FOCUS

Tele-health

Virtual hospital or tele-monitoring of vital signs

Self-monitoring and lifestyle

Smart and wearable technology such as watches, patches for self-monitoring and lifestyle

Wellness and education

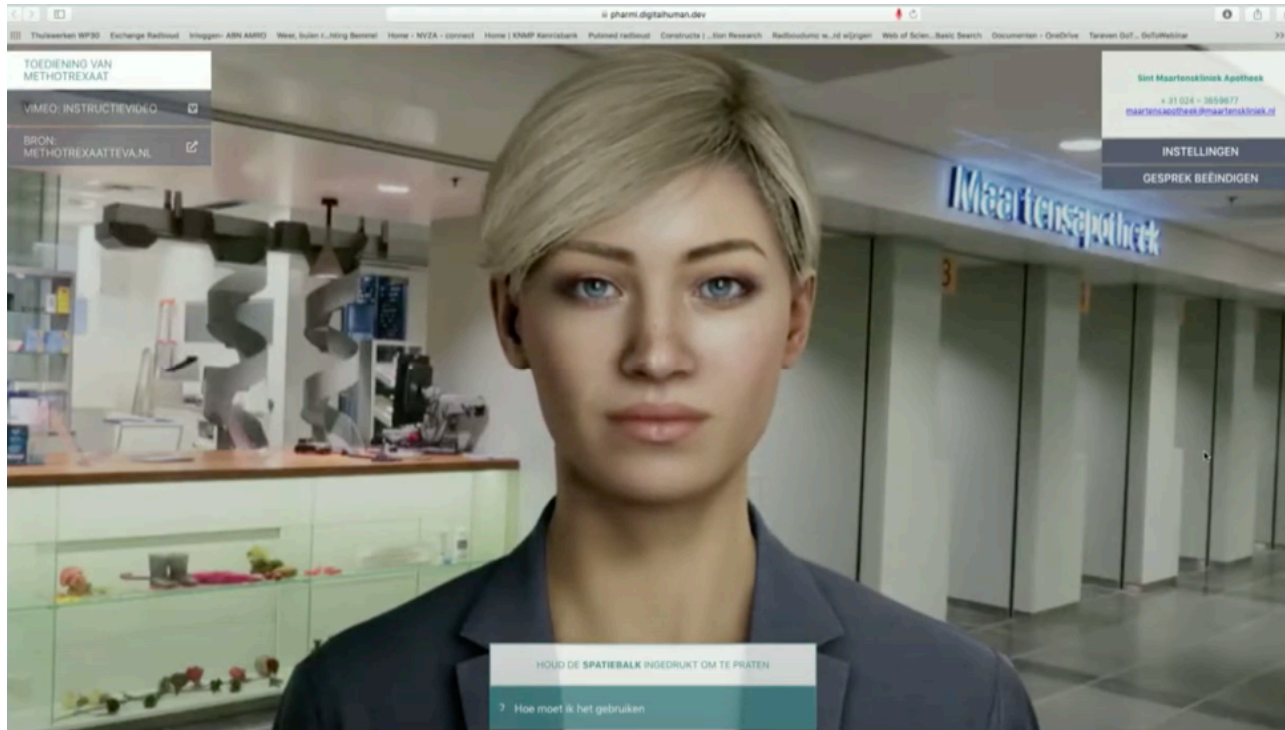
VR and AR for optimization of wellness, pain reduction or education

Early detection

AI data analysis to improve health outcomes including image analysis and detection of clinical deterioration or recovery



PHARMI: DIGITAL PHARMACIST



AI



Thira Lab

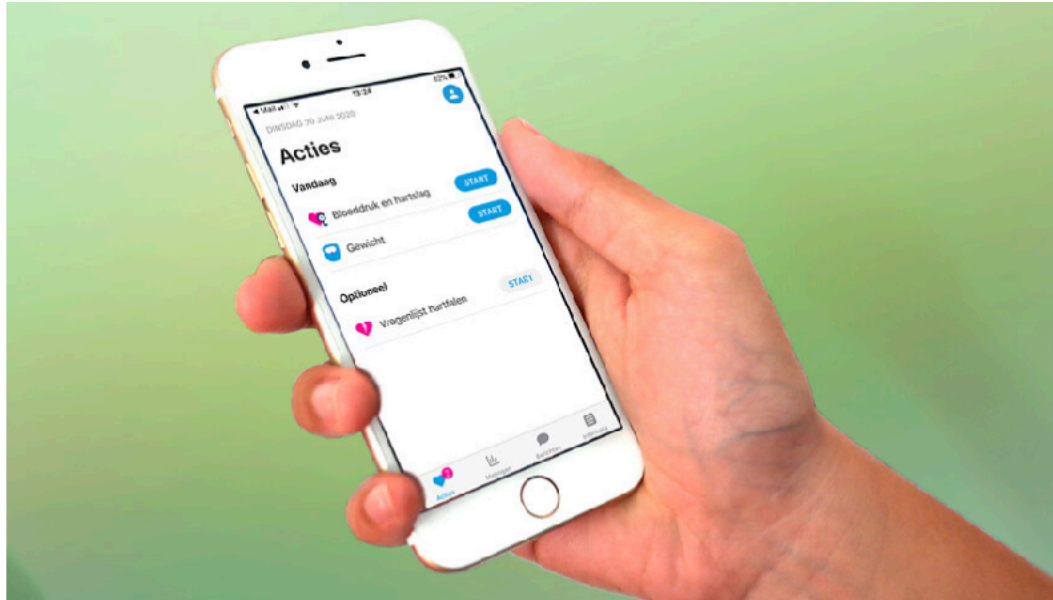
SCREENPOINT
Medical



DEEPDEE



CWZ “THUIS APP” FOR COVID RECOVERY



NIJMEGEN AS DIGITAL HEALTH HUB?

In Nijmegen we have all partners available to develop digital health solutions in co-creation, validate them in the real world and market them in NL and EU. By doing so we might:

Optimize
health(care)
and welfare

Strengthen
economic
power of our
region



THANKS!



TOM VAN DE BELT